

Going Beyond Google

Before meeting with a company for an interview learn about them!

Use resources through the UIC library to research information about companies.

<http://researchguides.uic.edu/business>



Hoover's Online provides in-depth company reports, financial information, competitor reports, and preparation questions. The industry background is similar to a SWOT report for the industry. Hoover's includes many smaller and private companies. It is easy and straight forward to use and is a good place to start.



OneSource covers US and international publicly traded companies. Provides in-depth company profiles, financial information, competitor reports, company SWOT reports, and some investment analysis reports. Industry reports by Marketline are also included, which is especially good for international industry information. Includes current articles from trade journals. This has the most information collected in one place, but takes a little work to find it all.



PrivCo is the best source for business and financial data on major, private companies, including family owned, private equity owned, venture backed, and international unlisted companies. Includes venture capital and other funding activity for many companies.



Mergent is a comprehensive financial information on US and international public companies. No frills database that is well-respected and excellent at what it does.

Industry Information



IBIS World is the gold standard for industry information and puts a company in context, i.e., where it is in the broad economy and in comparison to its peers. Includes current performance, outlook, major players, and key statistics. Covers both wide industries, e.g., insurance, and specialized segments, e.g., cyber liability insurance.

And There's Much, Much More



Vault Career Insider

An excellent resource for career, industry and employer research:

- Downloadable versions of Vault's more than 80 career guidebooks, including annual guides such as the Vault Guide to the Top 50 Banking Employers, the Vault Guide to the Top 100 Law Firms and the Vault Guide to the Top 40 Accounting Firms.
- Guides to resumes, cover letters and interviews
- Guides to colleges and graduate school programs
- More than 10,000 company profiles and rankings
- Salary reviews and trends for hundreds of professions
- More than 3,000 articles covering career topics, such as cover letters, corporate social responsibility and other growing trends, and changes in the educational and professional landscapes
- Job search database that lists thousands of postings
- Internship database that includes application deadlines, organization overviews

Access Vault Career Insider through the Library at:

<http://researchguides.uic.edu/business>

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